

SAMPLE USES OF THE CONFERENCE DESIGN

ANNUAL CONFERENCE | ART CONTEST

The following examples illustrate how HLC uses the winning art contest design in its annual conference materials. The design is featured on the conference website, mobile app, printed advertisements and other publications. It determines the color palette used for the materials and influences the layout and other design elements of publications.

Please note that the winning design is featured along with, and therefore should not include, HLC's standard logo. The design serves as an emblem of the conference but does not replace HLC's brand.



Winning Design, 2017 Annual Conference
Karina Tafolla

Postcard



Call for PROPOSALS
HIGHER LEARNING COMMISSION
2017 Annual Conference
NAVIGATING THE FUTURE
March 31 – April 4, 2017

The 2017 Annual Conference will include a special focus on the role of accreditation in **Navigating the Future** of higher education in relation to innovation and student success. The conference will be built on the framework that higher education can be agile and responsive, and conference programs will be constructed to provide resources for member institutions navigating the road ahead.

HLC invites presentation proposals for the 2017 Annual Conference addressing this theme through mission, integrity, teaching and learning, and institutional effectiveness.

HLC is seeking proposals that:

- Reflect current needs, priorities and interests in higher education.
- Present evidence based on theory, research and application.
- Stimulate and provide discussion and audience engagement.
- Deliver promising practices generalizable to a wide variety of institutions.

Attendees include:

- CEO/Presidents/Chancellors
- Accreditation Liaison Officers
- Data Update Coordinators
- Assurance System Coordinators
- Administrative Professionals
- Peer Reviewers
- Faculty

Submit proposals starting **May 16, 2016**, by visiting annualconference.hlcommission.org

Proposals are invited for the General Program, the Peer Corps Program and the Pathways Workshop, which includes objectives on the Standard, AQIP and Open Pathways.

Deadline for submission is August 1, 2016.

HIGHER LEARNING COMMISSION
330 South LaSalle Street, Suite 7500
Chicago, IL 60604-4411

Web and Email Graphics



2017 Annual Conference

REGISTER NOW

HIGHER LEARNING COMMISSION
2017 Annual Conference
Hyatt Regency Chicago

EXHIBITOR PROGRAM
April 1-3, 2017